

An Epic Scam

SHADY ACTIVIST GROUP VILIFIES GMOs AND GLYPHOSATE, PROFITS FROM FEAR



You may have heard reports of imminent bad news about the presence of glyphosate in wine. On March 24, the public interest group Moms Across America (led by founder and director Zen Honeycutt) released new results revealing that 10 major California wines contained glyphosate.

Moms Across America (MAA) claimed to have commissioned a laboratory to analyze various wine samples for glyphosate. MAA offered no information to substantiate the integrity of these results, but subsequent news stories were eager to report that a ‘weed killer lurks in wine.’

So, what exactly is MAA? MAA is staunchly opposed to genetic engineering in agriculture and pesticides. According to its website, the organization is the “...brainchild of Zen Honeycutt, mother of three boys, one of whom had life threatening allergies. That is, until she found out about GMOs and helped her sons to avoid them. Her sons with allergies and autism symptoms that got better when they avoided GMOs and pesticides by eating organic.”

Okay, so Ms. Honeycutt has an agenda – which is fine. There are many credible environmental and consumer interest groups (Environmental Defense Fund, Environmental Working Group, etc.) that I may disagree with, but I respect that these groups seek to have a serious conversation and debate on issues of human health, public safety and the environment.

Unfortunately, while the MAA website provides a lot of information on what they don’t like, there is scant information about how they operate and are governed. MAA claims on its website to be a division of the CSG Foundation based in California, but elsewhere on its website MAA claims to be a division of Heartland Foundation, a 501(c)(3) charitable organization. Which is it?

Neither the CSG Foundation nor the Heartland Foundation are recognized as registered business entities on the California secretary of state’s website. Moreover, the California attorney general’s website indicates MAA is not registered as a public benefit charity and neither MAA’s business address nor various legal documents that legitimate charities must make publicly available could be found on the website.

While MAA has apparently been in the business of collecting donations based on their anti-technology agenda for more than a year, they seem unable to properly file legal paperwork with the California attorney general and no information about MAA is available from the U.S. Internal Revenue Service (IRS) website, which collects and reports information on charitable organizations.

MAA’s ineptitude at filing requisite legal documents with the state of California and the IRS is counterbalanced by their aptitude at raising money. MAA’s website provides numerous opportunities to make a donation via credit card or PayPal in amounts ranging from \$25 to \$2,500. In fact, MAA’s website is currently urging donations for a nationwide glyphosate testing project because “It’s not just on our grass in parks, schools and city sidewalks, it’s on our FOOD! In our AIR! In our WATER, in our URINE, BREAST MILK and bodies!”

MAA claims its positions are supported by an extensive arsenal of scientific facts and studies. But, to gain a real understanding of the kind of science MAA favors, you need look no further than the Health Solutions Store on its website. There you’ll find two products: Restore and Active H2.

According to MAA, Active H2 will deliver molecular hydrogen to your cells. MAA breathlessly states, “There are now more than 400 research papers...showing that molecular hydrogen can be a beneficial nutrient in nearly every facet of human physiology, especially at the cellular level.” A 60-day supply will only cost you \$53.95.

But, wait! There is another product you need to know about: Restore. According to MAA, Restore supports resilience of cells against glyphosate. It is a plant-based mineral supplement sourced from a “fossil layer of soil from 50 million years ago that has been protected from modern farming and environmental toxins in the southwest United States.” A 32-ounce container of Restore can be had for \$62.96.

Do you doubt the benefits of Restore? MAA’s website is quick to reassure, “The hallmark of Restore is that it is based in science.”

—John Aguirre