

WEST COAST SMOKE EXPOSURE TASK FORCE

SMOKE SUMMIT
TUESDAY, JUNE 8, 2021

10:00 AM - 1:30 PM
BREAK 11:45 AM - 12:15 PM

VIRTUAL VIA ZOOM
REGISTRATION FEE: FREE

REGISTER HERE

WEST COAST SMOKE EXPOSURE TASK FORCE

SMOKE SUMMIT AGENDA

TUESDAY, JUNE 8, 2021

10:00 AM - 1:30 PM

BREAK 11:45 AM - 12:15 PM

10:00 AM: Welcome

Speaker: John Aguirre, President, California Association of Winegrape Growers

10:05 AM: Are We Closer to Answers? What We Learned Since the 2020 Crop Year

The presenters in this session will deliver the latest research insights and help us understand how industry operators can use lessons learned from last year's wildfire smoke experience to better cope with the next wildfire event.

Moderator: Alisa Jacobson, Vice President Winemaking, Joel Gott Wines

Speakers: Anita Oberholster, Ph.D., University of California, Davis | Tom Collins, Ph.D., Washington State University | Darrell Cole Cerrato, Ph.D., Oregon State University | Tim Rinehart, Ph.D., National Program Leader – Fruit, Nut, Sugarcane, and Nursery Crops, Crop Production and Protection, USDA-Agricultural Research Service

11:00 AM: Moderated Discussion and Questions & Answers

11:45 AM: Break

12:15 PM: Making Decisions Under Fire: Are We Better Prepared for Next Time?

This panel discussion will offer practical insights and guidance for growers and wineries on how to make sound decisions under the stress of a wildfire event.

Moderator: Patrick Rawn, Two Mountain Winery, Zillah, WA

Speakers: Kristin Belair, Winemaker, Honig Vineyard & Winery, CA | Haydn Mouet, Winemaker, Canoe Ridge Vineyards, Precept Brands, WA | Erik Kramer, Winemaker, Willakenzie Estate, Jackson Family Wines, OR

1:00 PM: Moderated Discussion and Questions & Answers

1:30 PM: Going Forward: Next steps

Speakers: Jana McKamey, Executive Director, Oregon Winegrowers | Vicky Scharlau, Executive Director, Washington Winegrowers

The West Coast Smoke Task Force was formed by industry leaders and three West Coast winegrowing associations: California Association of Winegrape Growers, Oregon Winegrowers and Washington Winegrowers.

SMOKE SUMMIT AND REGISTRATION QUESTIONS

Contact Jenny Devine, email jenny@cawg.org or phone 916-432-0133