

# The Romanian Wine Industry Outlook

Romania is a major European wine country and an important producer of world-class quality wines.

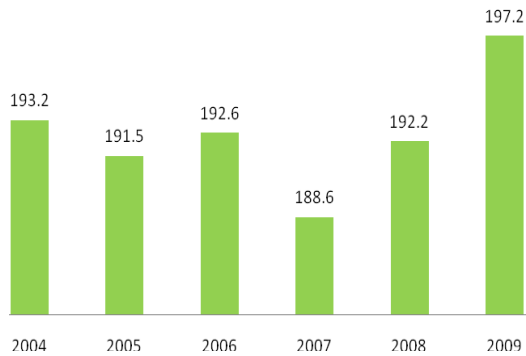
## Place of Romania world-wide:

- area under vine (6th position in the EU)
- grape production (7th position in the EU)
- wine production (7th position in the EU)
- among the first 10 countries in the world with regard to area under vine and wine production.

## The Vineyards

The total area under vine was 197.2 ha in 2009, in recovery as a result of the new plantations.

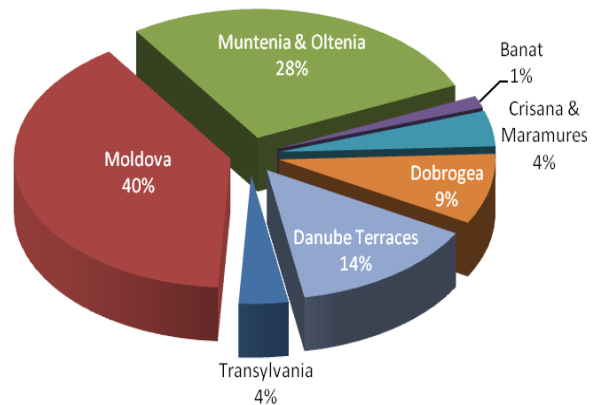
Area under vine, 2004-2009 ('000 ha)



2007: introduction of Vineyard Register as requested by the EU

By main wine regions, the distribution of areas under vine is illustrated in the following diagram:

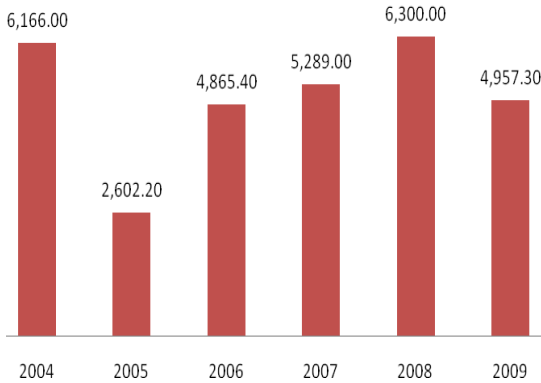
Area under vine, by main wine regions, 2009 (%)



## Wine Production

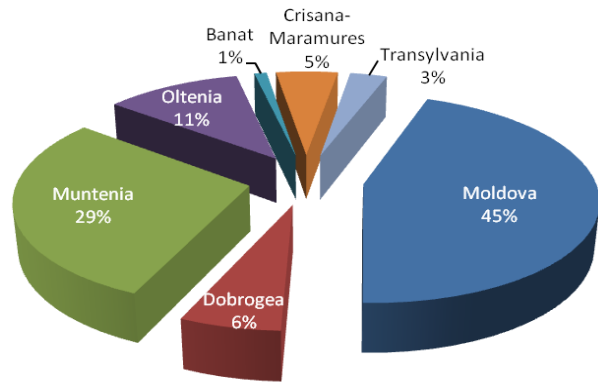
The evolution of wine production during the 2004-2009 period was the following:

Wine production, 2004-2009 ('000 hl)



By main regions, the wine production looked in 2009 as follows:

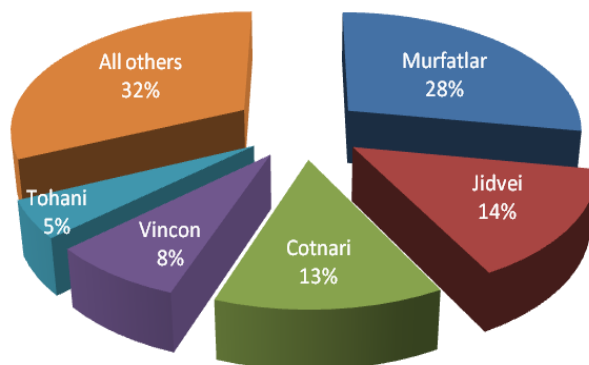
Wine production by main wine regions, 2009 (%)



## Domestic Market

Currently, five big wine producers dominate the domestic market, with a common share of almost 70 % in 2009, the remainder being disputed by all other Romanian and foreign wine producers present on the market.

Main wine producers on the local market, 2009 (%)

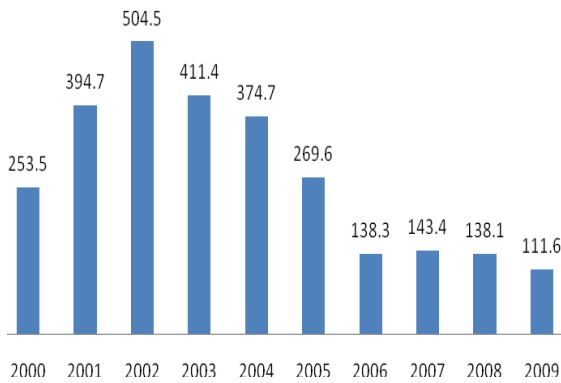


Source: APEV

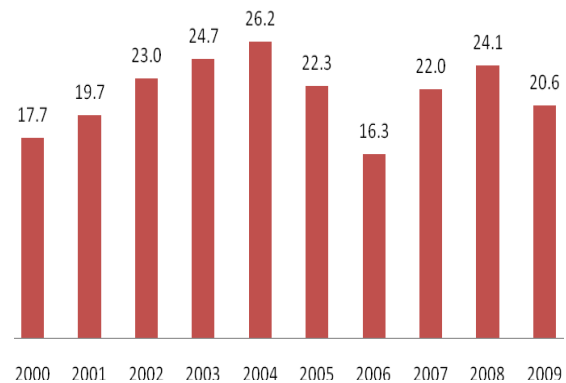
**Wine Exports**

In 2009, Romanian wine exports reached a level of 111.6 thousand hl, in value of 20.6 million US\$, in decline compared to 2008.

**Romanian wine exports, 2000-2009 ('000 hl)**



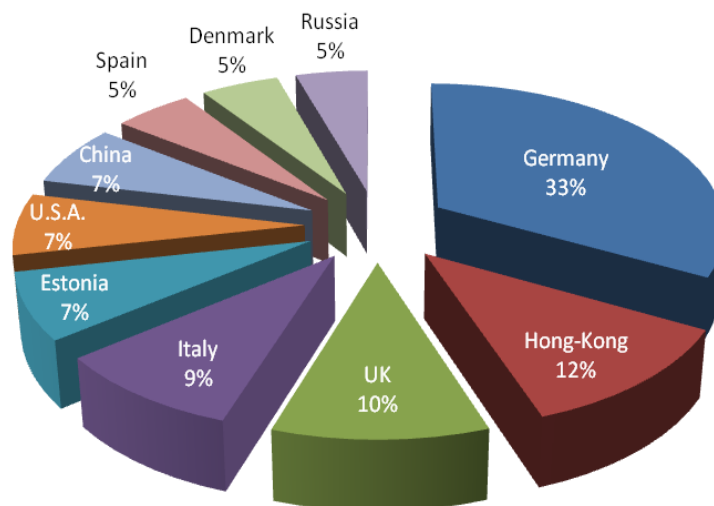
**Romanian wine exports, 2000-2009 (mio US\$)**



Source: APEV (based on provisional data from CRPCIS)

By main destinations, Romanian wine exports in 2009 presented as follows:

**Romanian wine exports by main countries of destination, 2009 (%)**



Source: APEV (based on provisional data from CRPCIS)

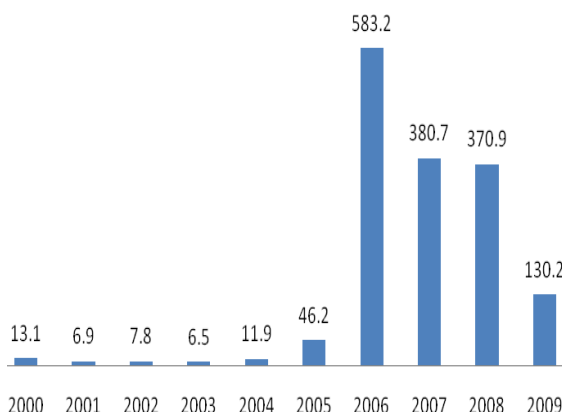
The top ten countries of destination held in 2009 a share of 80.0% in quantitative terms and of 77.8% in value terms.

**Wine Imports.**

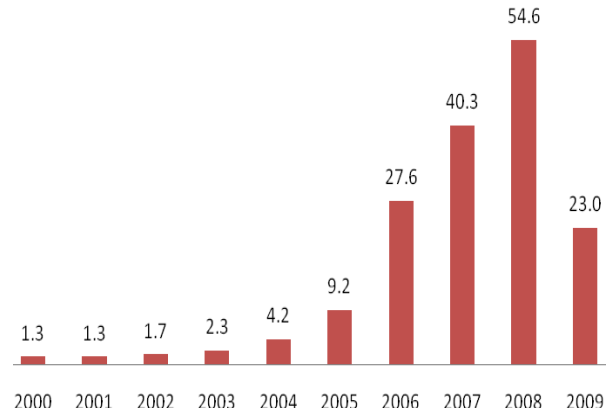
In 2009, Romania's wine imports reached a level of 130.2 thousand hl, in value of 23.0 million US\$, showing a sharp decline in both quantity and value terms, a sign of the diminished local consumption determined by the economic crisis.

During the period 2000-2009 the wine imports evolution of Romania looked as follows:

**Romanian wine imports, 2000-2009 ('000 hl)**



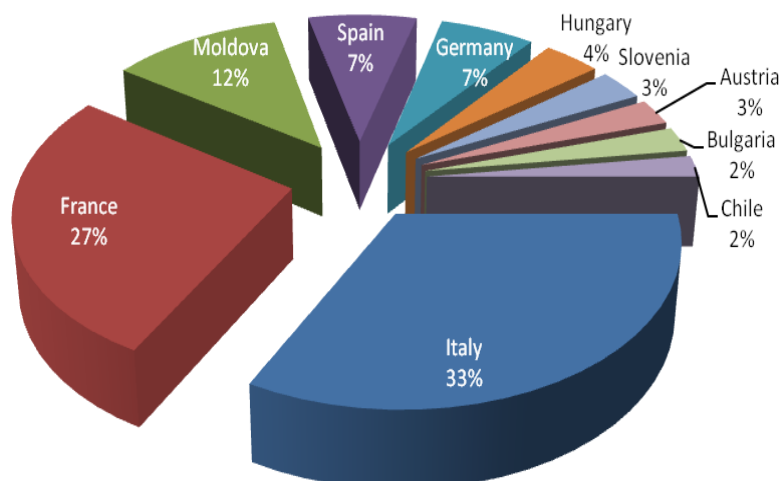
**Romanian wine imports, 2000-2009 (mio US\$)**



Source: APEV (based on provisional data from CRPCIS)

By main countries of origin, Romania's wine imports in 2009 were the following:

**Romania: wine imports by main countries of origin, 2009 (%)**



Source: APEV (based on provisional data from CRPCIS)

**Romania: wine industry at a glance, 2000-2009**

| Descriere                         | 2000    | 2001    | 2002    | 2003    | 2004    | 2005    | 2006    | 2007    | 2008    | 2009    |
|-----------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| <b>Area under vine ('000 ha)</b>  | 247.5   | 244.4   | 242.2   | 238.3   | 193.2   | 191.5   | 192.6   | 188.6   | 192.2   | 197.2   |
| <b>Wine production ('000 hl)</b>  | 6,054.0 | 6,200.0 | 5,089.8 | 5,555.0 | 6,166.0 | 2,602.2 | 4,865.4 | 5,289.0 | 6,300.0 | 4,957.3 |
| White wines ('000 hl)             | 3,824.0 | 4,370.0 | 3,489.8 | 3,037.1 | 3,216.7 | 1,518.7 | 2,732.8 | 2,768.3 | 3,055.5 | 2,826.9 |
| %                                 | 63.2    | 70.5    | 68.6    | 54.7    | 52.2    | 58.4    | 56.2    | 52.3    | 48.5    | 57.0    |
| Red wines ('000 hl)               | 2,230.0 | 1,830.0 | 1,600.0 | 2,517.9 | 2,949.3 | 1,083.5 | 2,132.6 | 2,520.7 | 3,245   | 2,130.4 |
| %                                 | 26.7    | 29.5    | 31.4    | 45.3    | 47.8    | 41.6    | 43.8    | 47.7    | 51.5    | 43.0    |
| Table wines ('000 hl)             | 5,024.0 | 3,836.7 | 3,644.0 | 4,265.5 | 4,734.2 | 1,872.2 | 3,661.2 | 2,842.2 | 3,624.3 | 1,995.3 |
| %                                 | 83.0    | 61.9    | 71.6    | 76.8    | 76.8    | 71.9    | 75.2    | 53.7    | 57.5    | 40.2    |
| IG and DOC wines ('000 hl)        | 1,030.0 | 1,619.0 | 1,445.8 | 1,289.5 | 1,431.8 | 730.0   | 2,132.6 | 2,446.8 | 2,675.7 | 2,962.0 |
| %                                 | 17.0    | 38.1    | 28.4    | 23.2    | 23.2    | 28.1    | 24.8    | 46.3    | 42.5    | 59.8    |
| <b>Wine consumption ('000 hl)</b> | 6,563.0 | 4,592.0 | 4,964.3 | 5,049.7 | 5,459.5 | 4,788.3 | 4,893.0 | 5,526.3 | 6,500.0 | 4,975.9 |
| Yearly consumption (l / capita)   | 29.1    | 20.4    | 22.0    | 23.0    | 24.8    | 23.7    | 21.7    | 23.4    | 30.0    | 23.0    |
| <b>Wine exports (mil. USD)</b>    | 17.7    | 19.7    | 23.0    | 24.7    | 26.2    | 22.3    | 16.3    | 22.0    | 24.1    | 20.6    |
| Wine exports ('000 hl)            | 253.5   | 394.7   | 504.5   | 411.4   | 374.7   | 269.6   | 138.3   | 143.4   | 138.1   | 111.6   |
| <b>Wine imports (mil. USD)</b>    | 1.3     | 1.3     | 1.7     | 2.3     | 4.2     | 9.2     | 27.6    | 40.3    | 54.6    | 23.0    |
| Wine imports ('000 hl)            | 13.1    | 6.9     | 7.8     | 6.5     | 11.9    | 46.2    | 583.2   | 380.7   | 370.9   | 130.2   |

**Note:** all data were processed by APEV Romania and are based on provisional statistical data obtained from MADR, CRPCIS and INS.

**Legend:** [MADR](#) Ministry of Agriculture and Rural Development, [CRPCIS](#) The Romanian Centre for Trade and Investment and [INS](#) The National Statistical Institute

ROMANIA - WINE MAP

