



PRESS RELEASE
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DEMETER GROUP INVESTMENT BANK Releases 2013 State of the Industry - Wine, Spirits, and Craft Beer

San Francisco, CA – February 5, 2013 – Demeter Group Investment Bank, a leading provider of merger and acquisition advisory services to global Wine, Spirits, Craft Beer, Food, and Beauty companies for over 30 years, is releasing the following 2013 State of the Industry reports on Wine, Spirits, and Craft Beer.

Demeter Group Investment Bank 2013 State of the Wine Industry

<http://www.demetergroup.net/docs/perspective/Wine.pdf>

Demeter Group Investment Bank 2013 State of the Spirits Industry

<http://www.demetergroup.net/docs/perspective/Spirits.pdf>

Demeter Group Investment Bank 2013 State of the Craft Beer Industry

http://www.demetergroup.net/docs/perspective/Craft_Beer.pdf

About Demeter Group Investment Bank

Demeter Group Investment Bank provides merger and acquisition advisory services to mid-market companies in the Wine, Spirits, Craft Beer, Food, and Beauty industries. Demeter Group is recognized by the transaction community for its strategic thought and insight into how brands scale profitably across new channels, markets & product categories. Specifically, Demeter Group understands how optimal value is created by high-growth companies and, equally important, which strategic buyers are capable of capturing such value. Utilizing deep global relationships, Demeter Group's sale processes are confidently tailored to a narrow set of strategic buyers versus a traditional broad auction approach. As a result, Demeter Group consistently delivers market-leading transaction multiples for clients.

For additional information, please contact:

Jeff Menashe, CEO

Demeter Group Investment Bank

(415) 632-4400

info@demetergroup.net

www.demetergroup.net