



SAVOR THE VERY BEST OF OREGON

Oregon Wine Experience® charitable wine event raises \$2.2 million for children's health care

2022 event breaks fundraising record, hosted at a new location

MEDFORD, Ore. (Aug. 29, 2022) — The 2022 Oregon Wine Experience® took place at a new venue, Stage Pass, after two years in an all-virtual format. This year, 3,000 guests gathered and raised \$2.2 million for children's health care. For the first time, the charitable wine event broke the \$2 million fundraising threshold, attracting thousands to celebrate the very best of Oregon, and help enhance health care in Southern Oregon and Northern California through Asante Foundation.

"We're so grateful for our sponsors, participating wineries, culinary partners and volunteers who make this event a success," said Andrea Reeder, vice president and executive director of Asante Foundation. We couldn't have this event without the Oregon wine community—more than 100 wineries contributed to Oregon Wine Experience this year. *Thank you.*"

The five-day event boasted unique tasting opportunities with award-winning Oregon wines and custom cuvées, as well as multiple auctions, under a 38,000 square-foot tent amongst the vines:

- **Medal Celebration (Wednesday, August 17):** This livestream event unveiled the Oregon Wine Competition® medal winners. The Medal Celebration saluted the 207 wines that went home with a medal—Silver, Gold, Double Gold, Best of Class or Best of Show. This year's Best of Show honorees include:
 - **Specialty:** 2021 Erath Pinot Noir Rosé (Oregon AVA)
 - **White:** 2021 King Estate Pinot Gris (Willamette Valley AVA)
 - **Red:** 2019 Domaine Serene Evenstad Reserve Pinot Noir (Willamette Valley AVA)
- **Collectors' Tasting (Thursday, August 18):** A new addition to the event series, this elevated, invitation-only occasion provided guests the exclusive, early opportunity to taste the wines of the 2022 Founders' Barrel Auction. Mobile bidding opened at the start of the event for all to participate.
- **Founders' Barrel Auction (Friday, August 19):** Featuring winemakers and their exclusive creations from all corners of the state, attendees continued bidding for a chance to win these special cases. The auction featured more than 50 lots from 27 wineries.



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229 North Bartlett Street, Medford, OR 97501
Asante Foundation Tax ID #: 93-6087366





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- **Miracle Auction & Salmon Bake (Saturday, August 20):** During an opulent salmon dinner, the program showcased the [story of a pediatric patient](#), Miles, and the vast impact that Oregon Wine Experience guests have on children's health care. The master of ceremonies and auctioneer executed a record-breaking live auction and Paddle Raise.
- **Grand Tasting (Sunday, August 21):** The largest event of the week, attendees got to taste Oregon's award-winning wines complemented by culinary pairings from restaurateurs.

The 2023 event dates will be available soon. For more information, please visit theoregonwineexperience.com or call (541) 789-5025.

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About Oregon Wine Experience®

Since its inception in 2015, Oregon Wine Experience® (OWE) has raised more than \$10.4 million, benefiting Children's Miracle Network and other health care programs funded by Asante Foundation. Asante is a local, community-owned and governed not-for-profit organization with nearly 6,000 employees who provide medical care to nearly 600,000 people in a nine-county area of Southern Oregon and Northern California. The multi-day wine and culinary event celebrates the very best of Oregon. For more information visit: theoregonwineexperience.com.

About Asante Foundation

For more than 60 years, philanthropy has helped Asante provide and enhance health care for communities throughout Southern Oregon and Northern California. Asante Foundation, the philanthropic arm of Asante, a local, community-owned and governed not-for-profit health system, is an integral partner in Asante's vision to be your trusted health partner for life – every person, every time. Asante Foundation launched AsanteForward, the most significant campaign effort in our history, to transform the quality and scope of health care available in Asante's nine-county region, with a goal of at least \$50 million. This campaign is the largest philanthropic endeavor ever attempted in this area. At the core of AsanteForward are six specific initiatives including behavioral health, cancer care, expanded emergency services, Age-Friendly care and a new patient pavilion to house several areas of care including a new women's and children's hospital-within-a-hospital, cardiac care, critical care and advanced surgical services. To learn more, please visit asantefoundation.org.

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