



Champagne: 266 million bottles shipped in 2025

Epernay, 19 January 2026 — In 2025, Champagne shipments account for 266 million bottles, a slight decline of just under 2% compared to 2024 (271,4 million).

In an unstable and unpredictable environment, marked by multiple challenges – including geopolitical context, shifts in social behaviors and consumption, stock adjustments and inflation etc. – Champagne producers and Houses are working collectively to strengthen Champagne's presence in the markets.

Exports indicate a very slight decline to nearly 152 million bottles (compared to 153.2 million in 2024); confirming the resilience and major importance of international markets, and Champagne's global appeal.

The French market represents around 114 million bottles in 2025. Despite a moderate decline compared to the previous year (118.2 million in 2024), it is still the reference market for Champagne and therefore remains an absolute priority for the industry.

“The French market is a showcase for our appellation, and we must strengthen it. We have all the assets we need – excellent wines, unique expertise and collective strength – to consolidate this position and promote Champagne,” explains Maxime Toubart, President of the Syndicat Général des Vignerons and Co-President of the Comité Champagne.

“With a strong appellation and coordinated actions, we will continue to bring joy to all those around the world who have a passion for fine wines, dreams, celebrations and a zest for life,’ comments David Chatillon, President of the Union des Maisons de Champagne and Co-President of the Comité Champagne.

ABOUT THE COMITÉ CHAMPAGNE

The Comité Champagne is the interprofessional organization for the Champagne industry: the place where winegrowers and Champagne houses defend their common interests and contribute to the balance and influence of the entire industry and its appellation.

The Champagne interprofessional organization promotes cooperation between the two professional groups and represents more than 16,000 winegrowers and 350 Champagne houses.

For more information, visit champagne.fr.

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