For Immediate Release
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Ren Acquisition, Inc. Announces Purchase of Renwood Winery

Renowned South American Wine Investment Group adds California Producer to Portfolio

August 4, 2011 **(Plymouth, CA)** – Ren Acquisition, Inc., a privately owned company chaired by Alejandro Pedro Bulgheroni, has completed the purchase of Renwood Winery, a well-known Amador County Zinfandel producer.

Ren Acquisition and its board of directors share a commitment to preserving a region's flagship varietals, while at the same time, using innovation and expanded resources, to elevate winemaking to the highest quality level possible.

Ren Acquisition's board of directors includes Argentinean wine industry veteran, **Carlos Pulenta**, who will act as primary wine consultant. Since starting his own winery in 2004, Carlos Pulenta quickly proved his dedication to solidifying Argentina's position within the premium wine market. Most notably, and in partnership with Alejandro Bulgheroni, his **Vistalba** and **Tomero** wines, featuring Bordeaux style blends as well as single varietal bottlings, have received much international acclaim.

Established in 1993, Renwood Winery quickly gained a reputation as a premier producer in California's Gold Valley. With vineyards containing some of the oldest Zinfandel vines in California, the winery expanded its production to also include Barbera and Syrah offerings and produces nearly 100,000 cases annually. Dave Crippen will remain in his role as head winemaker, with Carlos Pulenta and his team advising on vinification.

Bulgheroni is confident that the group's past experience in the South American wine industry will bode well for their first expansion effort into the US. "It is an exciting, new opportunity for our team to work with the terroir of Renwood," says Alejandro Bulgheroni. "We believe that the addition of Zinfandel from Amador County to our portfolio of wines will be the first step in our international commitment to pioneer winemaking."

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